## In the Claims

1. (Original) A method of encoding and distributing a schema for content description comprising:

creating a signifier to signal that the schema is to be sent in a particular format; and

encoding a predetermined amount of the schema according to the particular format.

- 2. (Original) The method of claim 1 further comprising transmitting the signifier.
- 3. (Original) The method of claim 2 further comprising transmitting the predetermined amount of the encoded schema in the particular format.
- 4. (Original) The method of claim 1 wherein encoding the predetermined amount of the schema comprises binary encoding the schema.
- 5. (Original) The method of claim 1 wherein binary encoding the schema comprises:

assigning a first token code for each component in the schema, the first token code associated with a corresponding component value in a lookup table; and

assigning a second token code for each attribute of the component, the second token code associated with a corresponding attribute value in the lookup table.

- 6. (Original) The method of claim 1 wherein the signifier is a header.
- 7. (Original) The method of claim 6 wherein the header comprises an eight-bit mask.

- 8. (Original) The method of claim 7 wherein the eight-bit mask includes eight positions that define the particular format of the predetermined amount of schema being sent.
- 9. (Original) The method of claim 8 wherein a first position in the eight bit mask indicates that the schema is to be sent as a whole entity.
- 10. (Original) The method of claim 8 wherein a second position in the eight bit mask indicates that some components are to be sent first followed by the schema.
- 11. (Original) The method of claim 8 wherein a third position in the eight bit mask indicates that the schema is to be sent first, followed by a set of components.
- 12. (Original) The method of claim 8 wherein a fourth position in the eight-bit mask indicates component addition.
- 13. (Original) The method of claim 8 wherein a fifth position in the eight-bit mask indicates component updating.
- 14. (Original) The method of claim 8 wherein a sixth position in the eight-bit mask indicates component deletion.
- 15. (Original) The method of claim 8 wherein an eighth position in the eight-bit mask indicates that another header is to be sent.
- 16. (Original) The method of claim 5 wherein the first token code comprises a six bit field.
- 17. (Original) The method of claim 5 wherein a bit-field length of the second token code depends on a maximum number of attributes of the corresponding component.

- 18. (Original) The method of claim 5 wherein a second token code indicates an extension of the corresponding attribute.
- 19. (Original) The method of claim 5 wherein a second token code indicates an attribute end.
- 20. (Original) The method of claim 5 wherein a first token code indicates a component end.
- 21. (Original) The method of claim 5 wherein a first token code indicates a schema end code.
- 22. (Original) A machine-readable medium having executable instructions to cause a computer to perform a method comprising:

creating a signifier to signal that the schema is to be sent in a particular format; and

encoding a predetermined amount of the schema according to the particular format.

- 23. (Original) The machine-readable medium of claim 22 wherein encoding the predetermined amount of schema comprises binary encoding the schema.
- 24. (Original) The machine-readable medium of claim 23 wherein binary encoding the schema comprises:

assigning a first token code for each component in the schema, the first token code associated with a corresponding component value in a lookup table; and

assigning a second token code for each attribute of the component, the second token code associated with a corresponding attribute value in the lookup table.

25. (Withdrawn) A method of receiving and decoding an encoded schema for content description comprising:

receiving a signifier to signal that the schema is to be received in a particular format following the signifier; and

receiving the predetermined amount of the encoded schema in the particular format.

26. (Withdrawn) The method of claim 25 further comprising:

looking up a value for a first token code and a second token code in the encoded schema, wherein the values are found in a lookup table; and

decoding the encoded schema based on the lookup table values.

- 27. (Withdrawn) The method of claim 26 wherein the first token code corresponds to a component in the schema.
- 28. (Withdrawn) The method of claim 27 wherein the second token codes corresponds to an attribute of the component in the schema.
  - 29. (Withdrawn) The method of claim 25 wherein the signifier is a header.
- 30. (Withdrawn) The method of claim 29 wherein the header comprises an eightbit mask.
- 31. (Withdrawn) The method of claim 30 wherein the eight-bit mask includes eight positions that define what format of the predetermined amount of schema is to be received.
- 32. (Withdrawn) The method of claim 31 wherein a first position in the eight bit mask indicates that the encoded schema is to be received as a whole entity.
- 33. (Withdrawn) The method of claim 31 wherein a second position in the eight bit mask indicates that some components are to be received first followed by the encoded schema.

- 34. (Withdrawn) The method of claim 31 wherein a third position in the eight bit mask indicates that the schema is to be received first, followed by a set of components.
- 35. (Withdrawn) The method of claim 31 wherein a fourth position in the eight-bit mask indicates component addition information is to be received.
- 36. (Withdrawn) The method of claim 31 wherein a fifth position in the eight-bit mask indicates component update information is to be received.
- 37. (Withdrawn) The method of claim 31 wherein a sixth position in the eight-bit mask indicates component deletion information is to be received.
- 38. (Withdrawn) The method of claim 31 wherein an eighth position in the eightbit mask indicates that another header is to be received.
- 39. (Withdrawn) The method of claim 26 wherein the first token code comprises a six bit field.
- 40. (Withdrawn) The method of claim 26 wherein a bit-field length of the second token code depends on a maximum number of attiributes of the corresponding component.
- 41. (Withdrawn) The method of claim 26 wherein a second token code indicates an extension of the corresponding attribute.
- 42. (Withdrawn) The method of claim 41 wherein a second token code indicates an attribute end.
- 43. (Withdrawn) The method of claim 26 wherein a first token code indicates a component end.

- 44. (Withdrawn) The method of claim 26 wherein a first token code indicates a schema end code.
- 45. (Withdrawn) A machine-readable medium having executable instructions to cause a computer to perform a method comprising:

receiving a signifier to signal that the schema is to be received in a particular format following the signifier; and

receiving the predetermined amount of the encoded schema in the particular format.

46. (Withdrawn) The machine-readable medium of claim 45 further comprising: looking up a value for a first token code and a second token code in the encoded schema, wherein the values are found in a lookup table; and

decoding the encoded schema based on the lookup up values.

- 47. (Withdrawn) The machine-readable medium of claim 45 wherein the signifier is a header.
  - 48. (Original) A computer system comprising:
  - a processing unit;
  - a memory coupled to the processing unit through a system bus;
- a computer-readable medium coupled to the processing unit through the system bus; and

an encoding and distribution of schema for content description program executed from the computer-readable medium by the processing unit, wherein the encoding and distribution program causes the processing unit to create a signifier to signal that the schema is to be sent in a particular format and to encode a predetermined amount of the schema according to the particular format.

- 49. (Original) The computer system of claim 48 further comprising a transmitter to transmit the signifier followed by the predetermined amount of the schema in the particular format.
- 50. (Original) The computer system of claim 48 wherein the encoding of the predetermined amount of the schema comprises binary encoding the schema.
- 51. (Original) The computer system of claim 50 wherein binary encoding the schema comprises:

assigning a first token code for each component in the schema, the first token code associated with a corresponding component value in a lookup table; and

assigning a second token code for each attribute of the component, the second token code associated with a corresponding attribute value in the lookup table.

- 52. (Original) The computer system of claim 48 wherein the signifier is a header.
- 53. (Original) The computer system of claim 52 wherein the header comprises an eight-bit mask.
- 54. (Original) The computer system of claim 53 wherein the eight-bit mask includes eight positions that define the particular format of the predetermined amount of schema being sent.
- 55. (Original) The computer system of claim 53 wherein a first position in the eight bit mask indicates that the schema is to be sent as a whole entity.
- 56. (Original) The computer system of claim 53 wherein a second position in the eight bit mask indicates that some components are to be sent first followed by the schema.

- 57. (Original) The computer system of claim 53 wherein a third position in the eight bit mask indicates that the schema is to be sent first, followed by a set of components.
- 58. (Original) The computer system of claim 53 wherein a fourth position in the eight-bit mask indicates component addition.
- 59. (Original) The computer system of claim 53 wherein a fifth position in the eight-bit mask indicates component updating.
- 60. (Original) The computer system of claim 53 wherein a sixth position in the eight-bit mask indicates component deletion.
- 61. (Original) The computer system of claim 53 wherein an eighth position in the eight-bit mask indicates that another header is to be sent.
- 62. (Original) The computer system of claim 51 wherein the first token code comprises a six bit field.
- 63. (Original) The computer system of claim 51 wherein a bit-field length of the second token code depends on a maximum number of attributes of the corresponding component.
- 64. (Original) The computer system of claim 51 wherein a second token code indicates an extension of the corresponding attribute.
- 65. (Original) The computer system of claim 51 wherein a second token code indicates an attribute end.
  - 66. (Withdrawn) A computer system comprising: a processing unit;

a memory coupled to the processing unit through a system bus;

a computer-readable medium coupled to the processing unit through the system bus; and

a receiving and decoding of schema for content description program executed from the computer-readable medium by the processing unit, wherein the encoding and distribution program causes the processing unit to receive a signifier to signal that the schema is to be received in a particular format following the signifier and to receive the predetermined amount of the encoded schema in the particular format.

- 67. (Withdrawn) The computer system of claim 66 wherein the receiving and decoding of schema for content description system further causes the processing unit to look up a value for a first token code and a second token code in the encoded schema, wherein the values are found in a lookup table and to decode the encoded schema based on the lookup up values.
- 68. (Withdrawn) The computer system of claim 67 wherein the first token code corresponds to a component in the schema.
- 69. (Withdrawn) The computer system of claim 68 wherein the second token code corresponds to an attribute of the component.
- 70. (Withdrawn) The computer system of claim 66 wherein the signifier is a header.
- 71. (Withdrawn) The computer system of claim 70 wherein the header comprises an eight-bit mask.
- 72. (Withdrawn) The computer system of claim 71 wherein the eight-bit mask includes eight positions that define what format of the predetermined amount of schema is to be received.